**Internships and Careers for**

**Entrepreneurship Students**

**Wednesday February 14th**

**5:00 – 6:00 PM Bryan 105**

 

**\*\* GUEST SPEAKERS \*\***

**Nicole Hall – UNCG Director of Career Services**

**Jennifer Hensel – Launch Greensboro – Chamber of Commerce**

**Get Credit towards a Major or Minor in Entrepreneurship with Your Internship!**

***Directed Business Practice (ENT/BUS 450)***

***is framed around real-world work experiences. It is open to all majors and is a planned work experience approved in advance by the instructor. Internships can be combined with ENT/BUS 450 for 3.0 Credit hours towards a Major or Minor in Entrepreneurship***  
  
[**https://bryan.uncg.edu/students/forms/internship-application/**](https://bryan.uncg.edu/students/forms/internship-application/)

**Nicole Hall – UNCG Director of Career Services**

Nicole R. Hall, MBA

Director, Career Services Center

The University of North Carolina at Greensboro

Main Office: [336-334-5454](tel:336-334-5454)

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[nrhall@uncg.edu](mailto:nrhall@uncg.edu)

[**http://csc.uncg.edu**](http://csc.uncg.edu)

[**http://csc.uncg.edu/aboutcsc/meetstaff/**](http://csc.uncg.edu/aboutcsc/meetstaff/)

Nicole serves as the director of the Career Services Center where she leads a team of career coaching, employer relations, and operations support professionals in the implementation of career development programming and cultivation of a diverse employer network. Prior to joining The University of North Carolina at Greensboro, Nicole served as executive director of the Center of Excellence for Market Readiness and Employment at Wake Forest University’s School of Business. The center prepares undergraduate business, day and evening MBA and masters of management and accounting program students for the job market.

**Internship Opportunities –** **Jennifer Hensel**

**with Launch Greensboro – Greensboro Chamber of Commerce**

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|  | **Jennifer Hensel**  Ast. Director  Launch Greensboro  Greensboro Chamber of Commerce  229 N. Greene Street Office: 336.265.3332  [jhensel@greensboro.org](mailto:jhensel@greensboro.org) |

[**http://actiongreensboro.zibster.com/form/launch-greensboro-entrepreneurship-intern**](http://actiongreensboro.zibster.com/form/launch-greensboro-entrepreneurship-intern)

**Launch Greensboro - Entrepreneurship Intern**

**Company Description**  
Launch Greensboro is the Entrepreneurship Initiative of the Greensboro Chamber of Commerce. Launch Greensboro manages a downtown co-working space, several programs that take entrepreneurs from the idea stage to launching a successful business, and works with investors and other partners.

**Intern Responsibilities**  
Launch Greensboro is seeking an intern to work for entrepreneurial startups that have launched but are seeking to grow. The intern should be prepared to work in a fast-paced team environment and will finish the internship having gained broad experience in various aspects of entrepreneurship.  
  
**Responsibilities may include (but are not limited to):**  
· Developing marketing plans  
· Conducting Market Research  
· Creating websites  
· Building financial models  
· Sales funnel development   
· Social media planning

**Pay Rate** - $15.00

**Hours/week** - 30-40

**Schedule** - M-F 9am-5pm

**Start Date** - 06/05/2018

**End Date** - 08/11/2018

**Start / End date flexible?** - Yes

Please note: all Fellows will attend the Leonard Kaplan Leadership Institute at the Center for Creative Leadership on either June 11 & 12, 2018 or June 18 & 19, 2018. If hired as an intern through the Fellows Program, you will attend one of the sessions in June.

Our organization is interested in hiring:  
  
• Undergraduate students  
• Students seeking a master's degree

Work Authorization: Our organization will consider hiring interns with the following work authorization:  
  
• U.S. Citizen or permanent resident   
• International student legally authorized to work on a F1 Visa  
• International student legally authorized to work on a J1 Visa

Majors Seeking - Any

**Address of Internship location**  
229 N. Greene St, Greensboro, NC 27401

**Required Qualifications:**  
1. Excellent verbal and written communication skills   
2. Knowledge of web and social media platforms  
3. Experience with PowerPoint, Word and Excel   
4. Collaborative, creative, and forward thinking   
5. Willing to take initiative

**Preferred Qualifications:**  
Proficiency in Adobe Design Programs

**Work Environment**  
Depending on the startup company, the office environment may vary. But primarily, the environment will be an open co-working space. 

**Additional Internship Perks**  
Free coffee, open co-working space with couches and ping-pong tables, free membership at co//ab co-working space for the duration of the internship. Opportunity to build relationships and learn from other entrepreneurs.